



Diana Bonilla

Creative Designer



469-601-0332



Dallas, TX



bnillad@gmail.com



bonilladiana.com

Education

The University of Texas at Austin
Dates: 2013-2016
Bachelor of Science in Advertising
Certificate in Business Foundations

Skills

Adobe Creative Cloud
Microsoft Office
Brand Identity
Digital Design
Creative Concepting and Execution

Interests



Experience

The Sharma Group, 09/2017 - Present Freelance Graphic Designer

- Produce luxury real estate marketing materials such as listing brochures, and informational flyers
- Create personalized social media templates
- Update and redesign existing marketing materials to align with current branding

ProSupps, LLC., 10/2017 - 05/2018 Graphic Designer

- Implemented edits and updates to product labels and boxes
- Assisted in unification of labels to look uniform and on-brand
- Designed materials to promote events, products, and athletes on digital space such as web banners and social media networks.

SWIRL, 06/2017 - 08/2017 Digital Design Intern

- Developed digital and print signage based on Microsoft's existing brand guidelines
- Logo concept and design for local non-profit
- Developed a marketing campaign for local bowling alley
- Agency event poster design
- Social media content design and development

Veggie Noodle Co., 06/2016 - 05/2017 Sales and Marketing Admin

- Created collateral and marketing kits for product debuts and launches
- Responsible for creating digital ads while keeping the brand's simplicity at forefront
- Designed print ads appearing in tradeshow magazines

It's Time Texas, 08/2016 - 12/2016 Graphic Design Intern

- Created digital content to promote non-profit's events and mobile app
- Produced promotional materials for video web series (handed out at HEB grocery stores in Texas)
- Designed merchandise that fit with brand guidelines for online sale

Achievements

MAIP 2017 Fellow
The University of Texas Dean's List
Disney College Program Certificate

Disney's Four Keys Card Award
Texas Tech Dean's List
Texas Tech President's List