

DIANA BONILLA

ART DIRECTOR



I DO HAVE MY OWN LITTLE GUY NAMED DUSTY!

ANY GUESSES ON HIS BREED?

Art Director with 8+ years of experience creating brand, digital, retail and campaign creative for consumer brands. Passionate about visual storytelling, photography direction and building cohesive brand experiences across every customer touchpoint. Experienced leading projects from concept through execution while collaborating closely with marketing, strategy and cross-functional teams in fast-paced environments.

SAN JOSE, CA | 469-601-0332 | BNILLAD@GMAIL.COM | ARTBYBONILLA.COM

EDUCATION

Certificate in User Experience Design

The University of Texas at Austin | 2025

Bachelor of Science in Advertising

The University of Texas at Austin | 2017

Business Foundations Certificate

The University of Texas at Austin | 2016

SKILLS

Creative Strategy & Direction

Digital Tools

Adobe Creative Suite, Figma

Art Direction

PrePros, On-set Direction, Editing Workflows

Packaging & Retail Design

Dielines, Print-Ready File Prep, Press Checks

Generative AI Tools

Adobe Firefly, ChatGPT, Midjourney

Presentation Development

Keynote, Google Slides, PowerPoint

Brand & Creative Development

LANGUAGES

English

Native

Spanish

Advanced

EXPERIENCE

Senior Art Director

Augustine Agency | July 2018 - Present

- Lead creative development across digital, social, web, retail, email and print, bringing brand campaigns to life from concept through execution.
- Art direct photography and video shoots, partnering with internal teams and external vendors to create compelling, on-brand visual storytelling.
- Collaborate with strategy, marketing and client teams to develop creative solutions that drive engagement, strengthen brand presence, and support business goals.

Graphic Designer

The Sharma Group | September 2017 - September 2019

- Designed campaign creative for events, digital marketing, email and social, often under compressed timelines for luxury real estate launches and live activations.
- Collaborated with marketing, production, and leadership teams to translate business objectives into compelling visual communications.
- Supported photo and video productions through concept development, art direction and asset creation across multiple channels.

Graphic Designer

ProSupps, LLC | October 2017 - May 2018

- Designed packaging, marketing collateral and promotional assets for a fast-growing sports nutrition brand.
- Partnered with product, sales, and marketing teams to support product launches, retail initiatives and trade show activations.
- Managed print and digital creative projects in a fast-paced environment while maintaining brand consistency and regulatory compliance.